

## **OFFICIAL RULES PICK YOUR PURSE 2023**

### **1. Eligibility and Limitations:**

- **No purchase necessary for participation. Odds of winning will depend on the number of qualified entries.**
- **Participants must be 18 or older at the time of entry.**
- **Contest is open to PA residents only who hold a valid article of state identification.**
- **Only one winner or qualifier per family or household throughout the duration of this contest.**
- **Employees of Seven Mountains Media, its advertising agencies, their affiliates, representatives, and members of the immediate family of any such persons are ineligible to enter/win a contest. The term “immediate family” includes spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws,” or by current or past marriage(s), remarriage(s), adoption, cohabitation or other family extension, and any other persons residing at the same household whether or not related.**
- **The decision of Seven Mountains Media regarding participants and winners is absolutely final.**

### **2. Dates & Duration:**

**Contest will begin on 5/22/23 and continue through 6/7/23. There will be up to 1 winner per day.**

### **3. Location:**

**Pick Your Purse is to be played ONLY on WKYE and can be entered by/at (814)-255-4186 only.**

### **4. Indemnification:**

**All participants will be considered contestants of Pick Your Purse and will absolve Seven Mountains Media, its agencies, affiliates, sponsors or representatives of any liability, financial or otherwise arising from participation in Pick Your Purse contest.**

### **5. Value/Prize(s):**

**Prizes will be awarded (1) time per day. Total giveaway amount during Pick Your Purse could be up to \$135.00. The prize(s) that may be awarded to the eligible winner(s) are not transferable, exchangeable for any other prize or cash and are legally not available for resale. All prizes must be claimed within 30 days of winning or before the prize expires at Seven Mountains Media located at 109 Plaza Drive Johnstown, PA. Winners must sign a release and may be required to present a valid government-issued photo ID prior to receiving their prize. Seven Mountains Media is not responsible for the failure or tardiness of prizes delivered via US Postal Service. If a winner cannot be contacted or is disqualified for any reason, Seven Mountains Media reserves the right to determine an alternate winner or not to award that winner’s prize.**

## **6. Publicity:**

By participating, all participants and winner(s) grant Seven Mountains Media exclusive permission to use their names, characters, photographs, voices, videotape, and likenesses in connection with promotion of this and other contests and waive any claims to royalty, right, or remuneration for such use. By participating in any Seven Mountains Media contest, participants agree that Seven Mountains Media may disclose personal information obtained from participants in the Contest to third parties and use such information for marketing and other purposes.

## **7. Conduct, Decisions and How to Play:**

- *Contest will begin on 5/22/23 and run through 6/7/23.*
- *Listeners will be encouraged to 7mmjohnstowndotcom and click on Key 965 to see the purses to be given away. Friday morning at 8:15 Brian Wolfe will ask for the tenth (10th) caller at (814)-255-9593 and tell us which purse they want to win. After each purse is given away it will be covered as a prize won.*
- *Times of contest play will be once each Friday.*
- *Up to 1 winner per day during the contest timeline. (If applicable) winners will be on weekdays only. No winners on weekends or holidays*
- *List further detailed instructions of the contest*
- **Persons who violate any rule, gain unfair advantage in participating in the Contest, or obtain winner status using fraudulent means will be disqualified.**
- **Unsportsmanlike, disruptive, annoying, harassing or threatening behavior is prohibited.**
- **Seven Mountains Media will interpret these rules and resolve any disputes, conflicting claims or ambiguities concerning the rules or the Contest.**
- **Any attempt by an entrant or any other individual to deliberately circumvent, disrupt, damage or undermine the legitimate operation of this Contest is a violation of criminal and civil laws. Should such an attempt be made, Seven Mountains Media reserves the right to seek civil and/or criminal prosecution and/or damages from any such person to the fullest extent permitted by law.**
- **All decisions made by Seven Mountains Media are final.**

## **8. Changes or Modifications:**

Changes or modifications to contest rules may be enacted at any time and will be displayed at *7mmjohnstowndotcom* prior to becoming effective.

**LIST OF PURSES:**

**One (1) Vera Bradley, Small Tote, (color: Black) with a Declared Value of One Hundred and Thirty Five Dollars (\$135.00)**

**One (1) Vera Bradley, Little Hipster, Antilles Treasure (Fish) with a Declared Value of Seventy Nine Dollars (\$79.00)**

**One (1) Coach, Rowan File Bag, Gold/Brown, with a Declared Value of One Hundred One Dollars and Fifteen Cents (\$101.15)**

**One (1) Kate Spade, Carson Convertible Crossbody, Gray/White with a Declared Value of Ninety Nine Dollars (\$99.00)**

**One (1) Lululemon, All Night Festival Bag, Black, with a Declared Value of Sixty Eight Dollars (\$68.00)**

**One (1) Michael Kors, Crossbody, Light Brown with a Declared Value of Seventy Nine Ninety Nine Dollars (\$79.99)**

**One (1) Kate Spade, Becca Tote, Chalk Pink with a Declared Value of Eighty Nine Dollars (\$89.00)**